

FLORENCIA ARACAMA

ATHLETE | PERFORMING ARTS | ENTREPRENEUR



PROFILE |

Highly skilled and passionate professional with more than 25 years experience in the field of high level performing arts, elite sports and entertainment industry, seeking a challenging role to contribute my expertise and creativity to create captivating and unforgettable experiences inspiring audiences around the world.

Entrepreneurial and business mindset reaching the objectives as visionary leader and collaborative team player with creative problem-solving, determination: consistently maintaining a positive attitude. Co Founder of two start ups : Vloom & The Rings Method.

Known for promoting positive and respectful relationships and achieving outstanding results through clear and impactful communication, working comfortable in high-pressure and multicultural environments.

SKILLS |

- Strong creative and artistic abilities with a keen eye for detail.
- Act Conception and Direction | Creation of original and effective acrobatic content and choreography |
- Stage Presence | Charismatic and confident stage presence, commanding attention and engaging audiences.
- Foundation in business and management principles, enhancing strategic decision-making and driving organizational success.
- Observing and analyzing the big picture and utilizing a 360-degree perspective to inform strategic decision-making. Lateral thinking.

WORK EXPERIENCE |

- Co Creative Director & Creator of **Duo Rings - Aerial Rings Act Specialists** | 2016-2024|
- **Cirque du Soleil** : Resident and touring show. Sep7imodia Touring Show | JOYA resident show. |2016 - 2020|
- **Flic Flac** Xmas Show Nuremberg | 2023 - 2024 |
- **Feuerwerk der Turnkunst** "Spirit Show" touring arenas. | Germany 2022- 2023 |. Mercedes Benz Arenas & more.
- **Circus Symphony**. performing with symphonic orchestra, Obras Concepts. Switzerland
- **America's Got Talent Season 17** Audition and Live Semifinal Show , NBC - Los Angeles.
- Cirque en Fete, Chateau de la Garrigue, Toulouse France 2022
- **Global Got Talents**: France, Chile, Rumania, Italy, Spain.
- **International Circus Festivals**: Festival del Circ, Girona 2021 | Latina 2021 | Salieri 2023
- **Former member of Argentine's National Team of Rythmics Gymnastics** | South American Games Silver Medal. | 2003 - 2013 |
- Red Carpets | Live Interviews | Advertising & Communication | Private Events

EDUCATION |

Master Degree in Arts & Culture Management - Rome Business School & University of Valencia.

Award: Pitch Effectiveness - Entrepreneur's Path at Rome Business School.

Harvard University : "The Power of Influence for Positive Impact"

Speaker: Masterclass: "Entrepreneur's Mind, Athlete's Body, Artist's Soul"

Business & Administration Career - National University of Buenos Aires.

Mindfulness Facilitator - Minfulness Educators, Italy.

REFERENCES |

Igor Arefiev, Michel Laprise, Chantal Trembay, Emily Mayer, Jamie Sullivan, Andrew Corbett, Patrick Flynn, Dawn Wilson, Tom Otjes, Rodolfo Rangel, Germain Guilmont, Renald Laurin, Heidi Aguilar, Wolfram Wehr-Reinhold, Diego Saenz, Krystal Cunningham, Nigel Caaro, Katy Tate, Sagiv Karpel, Patrick Rosseel, Jaques Bousquet, Onofrio Colucci, Mandy Harms, Kilian Rosenberg, Larissa Kastein, Jana Kotrbata, Mukhtar Mukhtar, Genis Matabosch, Stefan Ballack, Pierre Pichaud.

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[LinkedIn](#)



Rome, Italy

CITIZENSHIP

Argentinian & Italian

LANGUAGES

Spanish | English | Italian

COURSES

- The Executive Leadership Bundle Program. Skill Success
- Entertainment Production. UBA
- Negotiation, Project Management, Emotional Intelligence. Educacion Biz
- Digital & Social Media MKT. Shaw Academy
- Neuromarketing. UBA

NICOLAS BUSO

ATHLETE | PERFORMING ARTS | ENTREPRENEUR



PROFILE |

As a kinesiologist and movement expert with a remarkable background in elite gymnastics and experience in the renowned Cirque du Soleil, I have amassed extensive expertise throughout my 25-year career. My charismatic leadership style allows me to effectively guide teams, fostering positive and productive communication. With excellent skills in problem-solving and teamwork, I consistently strive to achieve goals with precision and quality. My lateral thinking mindset enables me to achieve organizational goals, working quickly and efficiently under pressure.

Co-Founder of two startups: The Rings Method | Vloom

SKILLS |

- Expert in conscious movement, prevention and treatment.
- Discipline, determination and conviction to achieve goals.
- Strong empathetic skills.
- Creative and artistic abilities.
- Experience working with individuals from diverse nationalities and cultures.
- Business mindset, highly organized.
- Act Conception and Direction | Creation of original and effective acrobatic content and choreography |
- Web Designer, Branding,

WORK EXPERIENCE |

- Co Creative Director & Creator of Duo Rings - **Aerial Rings Act Specialists** | 2016-2024 |
- **Cirque du Soleil**: Resident and touring show. Sep7imodia Touring Show | JOYA resident show | 2016 - 2020 | Tumbling Team Captain
- **Flic Flac Xmas Show** Nuremberg | 2023 - 2024 |
- **Feuerwerk der Turnkunst** "Spirit Show" touring arenas. | Germany 2022-2023 | Mercedes Benz Arenas & more.
- **Circus Symphony**. performing with symphonic orchestra, Obras Concepts. Switzerland
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- **Global Got Talents**: France, Chile, Rumania, Italy, Spain.
- **International Circus Festivals**: Festival del Circ, Girona 2021 | Latina 2021 | Salieri 2023
- Former member of **Argentina National Team** of Artistic Gymnastics | 2003 - 2013 |
- Red Carpets | Live Interviews | Advertising & Communication | Private Events

EDUCATION |

Bachelor degree Physiotherapist and Kinesiology (UAI)

Award: Pitch Effectiveness - Entrepreneur's Path at Rome Business School.

Speaker: Masterclass "Entrepreneur's Mind, Athlete's Body, Artist's Soul"

Studies in Industrial Engineering (UADE)

REIKI Master

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Rome, Italy

COURSES

- MOBILITY
- MEP
- Lymphatic Drainage
- Tapping Neurofascial
- POLD Manual therapy
- Nutrition
- WordPress Web Developer
- Leadership
- Oratory and effective communication
- Neuromarketing

LANGUAGES

SPANISH | ENGLISH | ITALIAN

CITIZENSHIP

ARGENTINIAN | ITALIAN